Modern learning that benefits employees and companies

In today's business climate, companies must support the development of their teams' talents and expertise. Whether it's a one-off training course for a small group, an established course at your location or ours, a customized learning pathway to develop high-potential employees, or the design of a full professional development program, Emory Corporate Learning is your partner for talent development.

Emory Continuing Education's Corporate Learning program helps organizations enhance the knowledge and skills of their teams, executives, and employees to augment career satisfaction and progression and to improve company performance.

» **Modern, practical learning** – courses focus on creating new skills and capabilities through a practical, hands-on approach

» **Aligned to your organization** – courses can be customized to adapt the curriculum, instruction, and delivery to your needs

» **Full range of services –** we support your organization from planning and design, to delivery and management, to coaching and support

A curriculum for today

» **Course variety** – dozens of Emory Continuing Education courses are available to align with your corporate learning objectives as well as employee needs and wants

» **Course relevance** – our curriculum is constantly being refreshed, and we continually add new areas of study, reflecting emerging skills and changing times

» **Skills practice** – courses ensure that learning is gained through practicing skills and getting feedback

Flexible, tailored delivery

» **Learning mode options** – courses can be fully online, hybrid, or in-person, at your facility or ours

» **Scalable classes** – serving one employee or hundreds

» **Scheduling accommodates company preferences and work styles** – the program works with your schedule and logistics

» **Private or public classes** – courses can be organized exclusively for your company's employees, or they can join classes with other working professionals

Led by experienced industry experts

» **Latest knowledge** – instructors are up-to-date on new ideas and skills needed by today's employees

» **Experience counts** – instructors have decades of professional and leadership experience, many with Fortune 500 companies, from a variety of industries

» **Coaching and support** – our post-delivery coaching teams make sure that key skills are locked in

DESIGN, DELIVERY, AND COACHING

Designed learning programs

Whether you require a standard, semi-customized, or fully customized learning approach, Corporate Learning can help.

» Develop a strategic roadmap to achieve your learning goals

» Structure a program to optimize results and provide measurable outcomes

» Provide a follow-up plan to measure the effectiveness of the training

Learning management and delivery

Need extra help in managing an effective employee learning program? The team at Emory Continuing Education's Corporate Learning can support you and your company goals.

» Flexible course delivery

» Follow-up and reporting

» Recruiting and employee tracking

Coaching and support

We believe in practical learning during a course and practical coaching afterwards. Coaching and post-delivery support help employees master and retain new skills.

» Coaching tailored to your corporate culture

» A dedicated resource toolbox for your employees and learners

» Refresher workshops and lunch-and-learns

AREAS OF STUDY

We draw on the entire Emory Continuing Education catalog for our course offerings. Below are some of our most popular categories for companies.

Process improvement and performance, including Lean Six Sigma

Project management, including Agile

Technology and software

Leadership and management

Communication

Design thinking and innovation

Diversity and inclusion

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